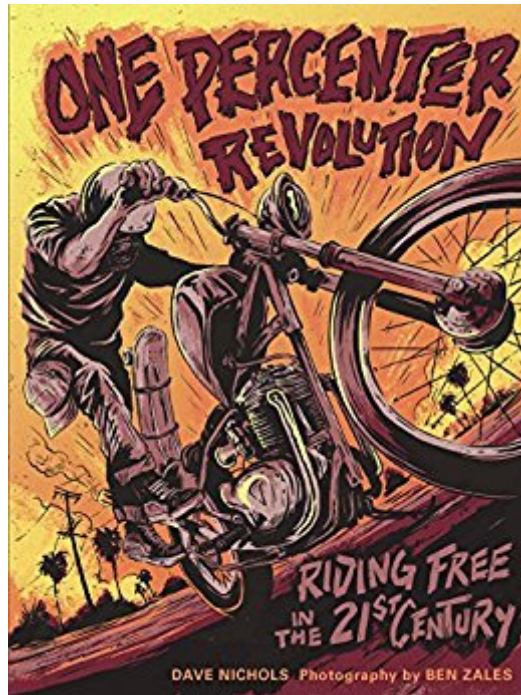




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# One Percenter Revolution: Riding Free In The 21st Century



## Synopsis

One Percenter Revolution: Riding Free in the 21st Century finishes the trilogy started by best-selling author and editor of Easyriders magazine Dave Nichols with One Percenter: The Legend of the Outlaw Biker and The One Percenter Code: How to Be an Outlaw in a World Gone Soft. The biker lifestyle began in earnest in the years following World War II and hit its first peak in the 1960s and '70s. That popularity was renewed in the 21st century. It makes sense. In this world of declining earning power and fiercely enforced political correctness, the anti-hero figure of the outlaw biker stands above the crowd, a beacon of freedom. One Percenter Revolution introduces readers to a whole new generation of rebels dedicated to living on the edge and letting their freak flags fly! The book is populated with nonconformists, from 20-something bikers breathing new life into the 1970s outlaw lifestyle to city-dwelling café racers who ride the razor's edge. From Euro parkour disciples of danger to wing suited batmen, this revolution is gaining in momentum like a rat rod doing a smoky burnout. One Presenter Revolution follows a whole new generation of wolves thriving in a land of sheep. Sons of Anarchy has inspired young people to don leathers and twist the grip on stripped down motorcycles, looking to quell their thirst for rebellion, and films like Mad Max: Fury Road preaches to would-be War Boys, the stage is set to explore the evolution of outlaw bikers and the revolution of the modern savage.

## Book Information

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## Customer Reviews

Dave Nichols is the editor of Easyriders magazine. Through the people he meets and associates with he has been able to write numerous articles and books about the world of motorcycling. An Important part of the motorcycle lifestyle involves clubs some of which are one percenters. His latest book is ONE PERCENTER REVOLUTION - Riding Free in The 21st Century. This is his third book about the outlaw biker lifestyle. The first one was One Percenter: The Legend of the Outlaw Biker which dealt with the rebels, clubs, outlaw motorcyclist, and one percenters from the 40s and 50s. Following that was The One Percenter Code: How to Be A Outlaw in a World Gone Soft which dealt with a newer generation which in a large part included children following in their fathers footsteps. As more people become interested in riding many migrated to the clubs for brotherhood and the various clubs all increased in membership. ONE PERCENTER REVOLUTION - Riding Free in The 21st Century is about today's latest breed of biker who often has a love for old motorcycles and the lifestyle he has heard about, seen or been part of. Dave says: This new book is dedicated to this new breed of rebel rouser and highway hooligan. I agree and found it covers the subject well. I feel I am qualified to comment on this because I started riding in the early 50s. I am one of the founders of the HUNS MC. I became the International President before I resigned to fight for motorcycle rights. And am still very involved in the lifestyle. Due to my experience and the many people who I have met through the years I can say I think Dave has done a very good job with his books on educating non club riders or those interested in one percenters, the lifestyle in general and I suggest if you are interested you read his book. The clubs are a Very Important Part of the Motorcycle Life Style.

What is a one percenter? .....most of us can't even start to understand the morality, mentality or the dedication to a lifestyle that makes a one percenter. We live in a world where its all about conformity, political correctness and just not standing out or thinking for yourself; the one percenter in our current world situation is no different than the bikers of 1970s they need to rebel against a world that all stinks of conformity! Maybe your one, maybe your not, read the Revolution and get off your couch, back in the shop.....build it, ride it, live it. Your too old, your never too young.

What the author grasps, and the general public might not realize is the one-percenter world is not homogenous. It is one percent of motorcyclists who think different. Individualists, bonded, not some rigid ideology, but a coupling of shared values, brotherhood and an artistic appreciation for one-of-a-kind, hand-built motorcycles. While it is true that the early one-percenters were molded by the horrors of battle; otherwise moral and decent humans thrown in the meat grinder of war by the draft, forced into regimentation and a suspension of their moral code to serve the state. Some came back shell shocked and damaged, and they rebelled against normal society as individuals and in small groups to create their own reality. The one percent that doesn't fit. Some of them found solace in building things, including one-off custom motorcycles by hand. These sometimes found other individuals who shared their values. Today we no longer have the democratizing factor of the draft. Instead we have a volunteer army, a professional warrior class. Some of these are attracted to the outlaw lifestyle, some come out as cops. Many are lost souls, as their profession of killing has few uses in the modern world. While popular culture depicts the one-percenter world as a hoard of marauding orcs, the fact is these individuals can be as different as any faction of society. I'll go back the writings of Hunter Thompson, whom Nichols recalls regularly in his books. In Hells Angels he introduces us to characters whose outwardly tough exteriors are often revealed as thoughtful individuals. Some wrote poetry even. They interacted with Beats and Hippies, and they were shaped by these interactions. The fictional depiction of clubs as criminal paramilitary organizations in such POS soap operas like Sons of Anarchy are harmful and false. A couple of years ago a conversation overheard by an anonymous club member summed it up nicely, "Criminal organization? Hell, most days we can't all make it to the same gas stop on a run." The biker world should not be viewed as a closed static system. It has always been evolving. Nichols is correct to acknowledge that the scene is returning to its roots, with an emphasis on craftsmanship and individuality, and away from regimentation, rules and hierarchy.

A magnificent fast and furious coup de gras to Nichol's trilogy. 1%er is part fact, part fiction and 100% of what legends are made of. Totally enjoyable perspective from the inside out of the rabbit hole. Buy it, read it, and live it. The full hot order!

Having read the other two One Percenter books by Nichols, I found this one the perfect caper to the long story of how bikers were born after WWII, evolved into motorcycle clubs, how those have

changed over time and how today's chopper-riding twenty-somethings keep the riding tradition alive. It moves right along and the photos are just terrific. A fun read.

Perfect wrap to the trilogy. As an industry insider, Nichols offers a unique presentation of this small group of outsiders. Where the true "Biker" lifestyle has been, where it is now and hints to where it's heading.

I enjoy a good read that take me some where and One Percenter Revolution does. Love the images. I recomend it for everyone to read.

Why oh why does this guy keep writing books and pretending they are actually about 1%ers....the text is the usual, seen 100 times puff peice on outlaws...nothing new there....and for some reason heaps of pictures of hipsters on their false patina old dog Harleys(think Dice magazine) but no real 1%ers at all.....I don't get why he keeps doing this....at least he doesn't dribble on about Vikings or pirates like his last pathetic efforts....seriously don't waste your money like I did.....BTW I own 3 Harleys and subscribe to Dice.

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